



PCNC  
4145 Evergreen Road  
Pittsburgh, PA 15214

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 321957

### Schedule Dates

10/23/12-10/29/12

### Advertiser

Democratic Congressional Campaign Committee (3571)

### Agency

Great American Media (1068)

### Product

Political - Issue (1068)

### Brand

ISS/DCCC (76030)

### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

GILROY, MAURA

### Phone/Fax

/

### CPE

1193

### Account Types

National/Political

### Billing Type

Standard

### Comments

DCCC 10/23  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL  
CAMPAIGN COMMITTEE

### Data Entered

07/13/12

### Last Modified

10/09/12

### Entered By

Jennifer Stewart

### CO-OP

Yes

### Headline #

06146975

### Demo

Normal

### Order Type

Package Deal

### Commission %

15.00

### Commission

\$120.00

### Net Total

\$680.00

### Sales Tax

### Pittsburgh (PCNC)

#### By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

### Spots

10

5

15

### Rate

\$515.00

\$285.00

\$800.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times     | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station           | Comments     | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|--------------|---------|
| 1.0  | Revised Line / Spot            | 10/23/12-10/26/12 | 4   | :30    | 7A- 9A (EST)  | 1   |    |    |    |    |    |    |    | 1     |          |          | Pittsburgh (PCNC) | PCNC 7-9A/1  | 7/13/12 |
| 1.1  | Normal Line / Spot             | 10/23/12-10/26/12 | 4   | :30    | 7A- 9A (EST)  | 1   |    |    |    |    |    |    |    | 1     | \$75.00  | \$75.00  | Pittsburgh (PCNC) | PCNC 7-9A/1  | 10/9/12 |
| 2.0  | Normal Line / Spot             | 10/29/12-10/29/12 | 4   | :30    | 7A- 9A (EST)  | 1   | 1  |    |    |    |    |    |    | 1     | \$75.00  | \$75.00  | Pittsburgh (PCNC) | PCNC 7-9A/2  | 7/13/12 |
| 3.0  | Revised Line / Spot            | 10/23/12-10/26/12 | 4   | :30    | 9A- 10A (EST) | 1   |    |    |    |    |    |    |    | 1     |          |          | Pittsburgh (PCNC) | PCNC 8-9A/3  | 7/13/12 |
| 3.1  | Normal Line / Spot             | 10/23/12-10/26/12 | 4   | :30    | 9A- 10A (EST) | 1   |    |    |    |    |    |    |    | 1     | \$75.00  | \$75.00  | Pittsburgh (PCNC) | PCNC 8-9A/3  | 10/9/12 |
| 4.0  | Normal Line / Spot             | 10/29/12-10/29/12 | 4   | :30    | 9A- 10A (EST) | 1   | 1  |    |    |    |    |    |    | 1     | \$75.00  | \$75.00  | Pittsburgh (PCNC) | PCNC 8-9A/4  | 7/13/12 |
| 5.0  | Revised Line / Spot            | 10/23/12-10/26/12 | 4   | :30    | 9A- 10A (EST) | 2   |    |    |    |    |    |    |    | 2     | \$150.00 | \$150.00 | Pittsburgh (PCNC) | PCNC 9-10A/5 | 7/13/12 |
| 5.1  | Normal Line / Spot             | 10/23/12-10/26/12 | 4   | :30    | 9A- 10A (EST) | 2   |    |    |    |    |    |    |    | 2     | \$75.00  | \$75.00  | Pittsburgh (PCNC) | PCNC 9-10A/5 | 10/9/12 |
| 6.0  | Normal Line / Spot             | 10/29/12-10/29/12 | 4   | :30    | 9A- 10A (EST) | 1   | 1  |    |    |    |    |    |    | 1     | \$30.00  | \$30.00  | Pittsburgh (PCNC) | PCNC 1-2P/7  | 7/13/12 |
| 7.0  | Revised Line / Spot            | 10/23/12-10/26/12 | 4   | :30    | 1P- 2P (EST)  | 3   |    |    |    |    |    |    |    | 3     | \$60.00  | \$60.00  | Pittsburgh (PCNC) | PCNC 1-2P/7  | 7/13/12 |
| 7.1  | Normal Line / Spot             | 10/23/12-10/26/12 | 4   | :30    | 1P- 2P (EST)  | 2   |    |    |    |    |    |    |    | 2     | \$30.00  | \$30.00  | Pittsburgh (PCNC) | PCNC 1-2P/8  | 10/9/12 |
| 8.0  | Normal Line / Spot             | 10/29/12-10/29/12 | 4   | :30    | 1P- 2P (EST)  | 1   | 1  |    |    |    |    |    |    | 1     | \$30.00  | \$30.00  | Pittsburgh (PCNC) | PCNC 1-2P/8  | 7/13/12 |
| 9.0  | Revised Line / Spot            | 10/23/12-10/26/12 | 4   | :30    | 2P- 3P (EST)  | 3   |    |    |    |    |    |    |    | 3     |          |          | Pittsburgh (PCNC) | PCNC 2-3P/9  | 7/13/12 |
| 9.1  | Normal Line / Spot             | 10/23/12-10/26/12 | 4   | :30    | 2P- 3P (EST)  | 1   |    |    |    |    |    |    |    | 1     | \$30.00  | \$30.00  | Pittsburgh (PCNC) | PCNC 2-3P/9  | 10/9/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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Date Entered 07/13/12

Last Modified 10/09/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06146975

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$120.00

Net Total \$680.00

Sales Tax

## Pittsburgh (PCNC)

By Broadcast Month

Oct. 2012 10

Nov. 2012 5

Grand Total: 15

Rate

\$515.00

\$285.00

\$800.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times        | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate    | Total   | Station           | Comments           | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|---------|---------|-------------------|--------------------|---------|
| 10.0 | Normal Line / Spot             | 10/29/12-10/29/12 | 4   | :30    | 2P-3P (EST)      | 1   | 1  |    |    |    |    |    |    | 1     | \$30.00 | \$30.00 | Pittsburgh (PCNC) | PCNC 2-3P/10       | 7/13/12 |
| 11.0 | Revised Line / Spot            | 10/23/12-10/26/12 | 4   | :30    | 11P-11:34P (EST) | 1   |    | X  | X  | X  | X  |    |    | 1     | \$30.00 | \$30.00 | Pittsburgh (PCNC) | PCNC 11-11:34P/11  | 7/13/12 |
| 11.1 | Normal Line / Spot             | 10/23/12-10/26/12 | 4   | :30    | 11P-11:34P (EST) | 1   | 1  | X  | X  | X  | X  |    |    | 1     | \$30.00 | \$30.00 | Pittsburgh (PCNC) | PCNC 11-11:34P/11  | 10/9/12 |
| 12.0 | Revised Line / Spot            | 10/23/12-10/26/12 | 4   | :30    | 11:34P-12A (EST) | 2   |    | X  | X  | X  | X  |    |    | 1     | \$60.00 | \$60.00 | Pittsburgh (PCNC) | PCNC 11:34P-12A/12 | 7/13/12 |
| 12.1 | Normal Line / Spot             | 10/23/12-10/26/12 | 4   | :30    | 11:34P-12A (EST) | 1   | 1  | X  | X  | X  | X  |    |    | 1     | \$60.00 | \$60.00 | Pittsburgh (PCNC) | PCNC 11:34P-12M/12 | 10/9/12 |
| 13.0 | Normal Line / Spot             | 10/27/12-10/27/12 | 4   | :30    | 8P-9P (EST)      | 1   |    |    |    |    |    | 1  |    | 1     | \$35.00 | \$35.00 | Pittsburgh (PCNC) | PCNC 8-9P/13       | 7/13/12 |

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